



Checking the Boxes of Environmental Leadership

KIMBERLY-CLARK PROFESSIONAL* Offers EcoLogo®-Certified Products

Building on our commitment to **Reduce Today, Respect Tomorrow***, KIMBERLY-CLARK PROFESSIONAL* has introduced a broad range of EcoLogo-certified KLEENEX® and SCOTT® Brand towel and tissue products.

What EcoLogo certification means for you

EcoLogo certification assures you that our products meet stringent standards of environmental leadership. Consistent with our sustainability platform, EcoLogo emphasizes reducing environmental impact throughout the product's lifecycle, recognizing that a focus on 100% recycled content alone does not take into account 100% of the environmental picture.

Our extensive bundle of EcoLogo-certified products also offers you:

- Eligibility for credits toward LEED® certification
- Products with recycled content up to 100%
- Products with a blend of responsibly sourced virgin fiber and recycled fiber to deliver quality and performance

Our Lifecycle Approach to Sustainability



And that's just the beginning. Many of our certified products can also help you use less and waste less.

For example, we use a proprietary process with a mix of virgin and recycled fibers in many of our KLEENEX® and SCOTT® Brand towels so that users of these products need fewer towels to dry their hands. The result: more towels left in the dispenser, more time between refills, less paper waste and less cost for your business.



What is EcoLogo®?

Founded in 1988 and recognized worldwide, the EcoLogo Program (formerly known as Environmental Choice) is one of North America's most trusted and respected environmental leadership certification programs.

Learn more at www.ecologo.org

How towel and tissue products earn EcoLogo certification:

- To earn the EcoLogo mark, tissue products must demonstrate significantly reduced environmental impact among five key lifecycle based criteria: resource consumption, energy consumption, wastewater quality, aquatic toxicity and solid waste.
- Towels and tissues must also be manufactured so that wastewater from the mill does not contain measurable levels of dioxins and furan, which are the potential byproducts of chlorine bleaching.
- Any virgin wood fiber used must be derived from sustainably managed forests, which aligns with our products' Forest Stewardship Council® (FSC) certifications.

A comprehensive approach to responsibility

Don't forget that KIMBERLY-CLARK PROFESSIONAL* offers a broad range of FSC certified products. Products featuring the FSC label come from well-managed forests or other approved sources, including post-consumer reclaimed material.

If you are interested in or mandated to use Green Seal™ certified or 100% recycled content products, our certified line-up includes towel and tissue options made with up to 100% recycled fiber, as well as luxury skin cleansers that are fragrance and dye free.

We are also proud to offer a wide selection of products that meet or exceed EPA Guidelines for post-consumer content.

Checking the boxes that are important to you.

Certifications available on KIMBERLY-CLARK PROFESSIONAL* Products:

			
			

For a complete listing of certified products, view our Hand Hygiene & Tissue catalog at www.kcprofessional.com

Reduce Today, Respect Tomorrow* is the KIMBERLY-CLARK PROFESSIONAL* approach to sustainability. It begins with the understanding that the way we use resources today shapes the world of tomorrow. And it has led us to focus on reducing consumption at every stage of the product lifecycle – from design and manufacture to distribution and disposal. Reduction is the key to lowering the environmental impact of our activities as well as those of customers. To learn more, visit www.kcpreducesustainability.com/us.

